



CSBAILEY

THE BRAND GURU

**AWARD - WINNING
BRAND STRATEGIST**

**TRANSFORMATIONAL
SPEAKER**

COACH

BOOK CSBAILEY TODAY!

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FEATURED



HELPING WOMEN + MINORITY ENTREPRENEURS BUILD SUCCESSFUL + SUSTAINABLE BRANDS.



Innately talented and exceptionally driven, csBailey is a dominating force and respected authority in the dynamic fields of **Branding, Transformational Speaking, and Coaching**. csBailey is a magnetic personality and a highly-sought-after resource for **women, minority entrepreneurs and small businesses**, looking to increase opportunity through authenticity. For over two decades she has collaborated with and guided hundreds of successful business leaders, professionals, and individuals in translating theory into tangible bottom-line results. Currently, csBailey serves as the **Chief Executive Officer of The Hustle Agency**.

As a Brand Guru and premier keynote speaker - csBailey energizes people to meet the challenges of the world around them by discovering the authenticity within themselves. Having overcome more than her share of pain and suffering, growing up **poor in public housing; Cancer** ravaging her immediate family (Father - deceased, Mother - deceased, Son - deceased, and Husband - survivor), domestic violence, molestation, **the loss of a half dozen family members during COVID-19**, alcohol/drug abuse, failed businesses, and so much more. csBailey's quintessential success story of sacrifice, hard work, and resilience as well as the unique and charismatic way she communicates it, will inspire any audience. She skillfully weaves her compelling life story into the fabric of self-discovery and empowerment.

Through The Hustle Agency, Cheri has provided superior Brand and Digital services for an array of prominent clients. Previous clients, projects, and partnerships include:

Dick Gregory, Sidney Poitier, Patti Labelle, Will Smith, Bishop T.D. Jakes, Birmingham Civil Rights Institute, Queen of Ghana/GA State, the A.M.E. Church, the African-American Chamber of Commerce of Central PA, Alpha Kappa Alpha, The African American Museum in Philadelphia, October Gallery, Beta Pi Boule, NAACP, and many others.

csBailey's passion, energy, and **unmitigated gall** motivates audiences to step beyond their limitations and into their greatness. Her charisma, warmth, and humor have transformed ordinary dreamers into extraordinary doers.

SIGNATURE TALK
THE BRAND SHIFT :
 Transforming the Ordinary
 into the Extraordinary

SPEAKING TOPICS
 The Only Thing Stopping You is You!
 Forward, period.
 Get Your SHIFT Together.
 Birds of a feather flock together.
 Don't let FEAR make YOU FAIL!

HIGHLIGHTS
 Selected as one of Philadelphia's Top 20 Marketing Leaders by the Greater Philadelphia Cultural Alliance

 Selected to the National Leadership Council for African American Museum professionals by the Birmingham Civil Rights Institute

 African-American Chamber of Commerce of Central Pennsylvania | Chamber Champion

 Life Esteem Inc. | Nguzo Saba Award for Nia | Purpose

THE RESULTS SPEAK FOR THEMSELVES
 "csBailey blessed my entire life. Not only me, but my entire team. It was a life changing experience!"
 - Mrs. Lisa Lickers, Partner | New York Life

"She transformed me from a local street hustler into a CEO!"
 - Mr. Brian Harrison | Bald Boss Media

VIDEO TESTIMONIALS : IAMcsBailey.com/Results

PREVIOUS CLIENTS, PROJECTS, AND PARTNERSHIP HIGHLIGHTS :

